



CryptoPool

Getting in and out of the crypto world is just a click away

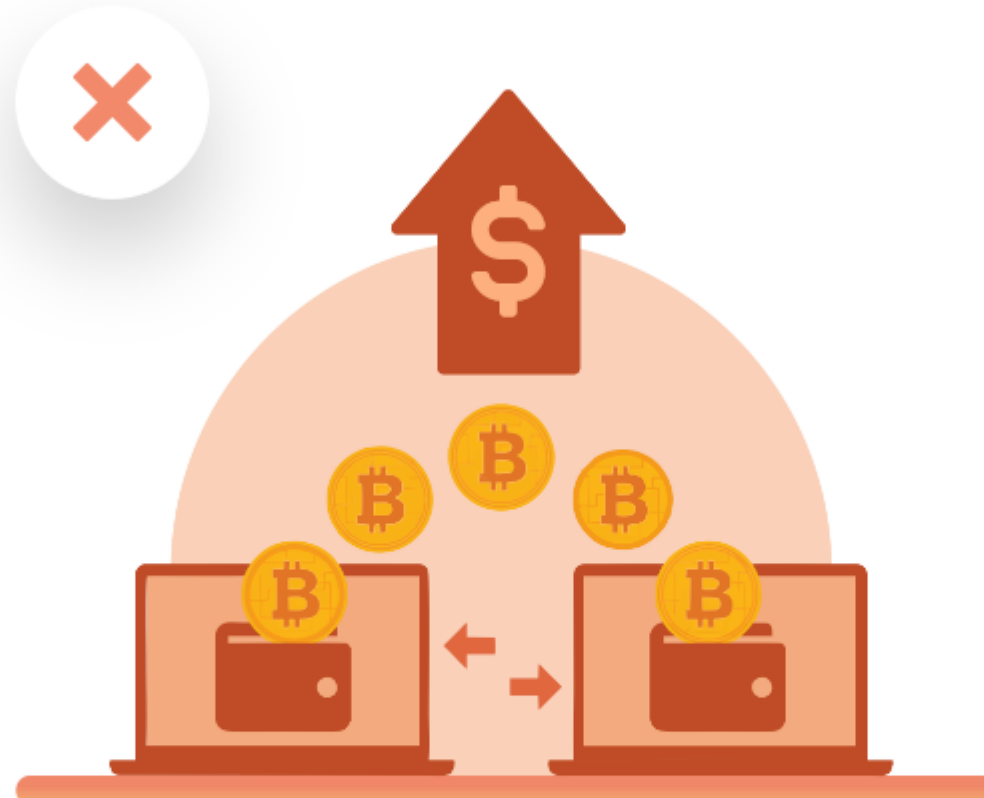


Problems

CryptoPool



**Exceptionally hard
user experience**



**Extremely high transaction
and conversion fees**



**Lack of access to
cryptocurrency merchants**



Solution

CryptoPool



Ease of Use



**Quite inexpensive due to the
tokenomics based model**



**Robust Gamified Payments
System**



CryptoPool sits at the intersection of key markets

We bridge key markets in finance and web 3

CryptoPool

Traditional Finance

Banks • • Neo banks

Big Tech • • Fin-Techs

CeX's • • Other

Fiat



CryptoPool

MAKING CRYPTO EASY

Crypto

Web 3

Web 3 • • Crypto

NFTs • • Gaming

De Fi • • Social Fi

Metaverse • • Stable Coins

Today

Tomorrow

Crypto
Exchanges

Wallets

Defi
Platforms

NFT
Platforms

Blockchain
Gaming

Web 3.0

Fintechs

Metaverse

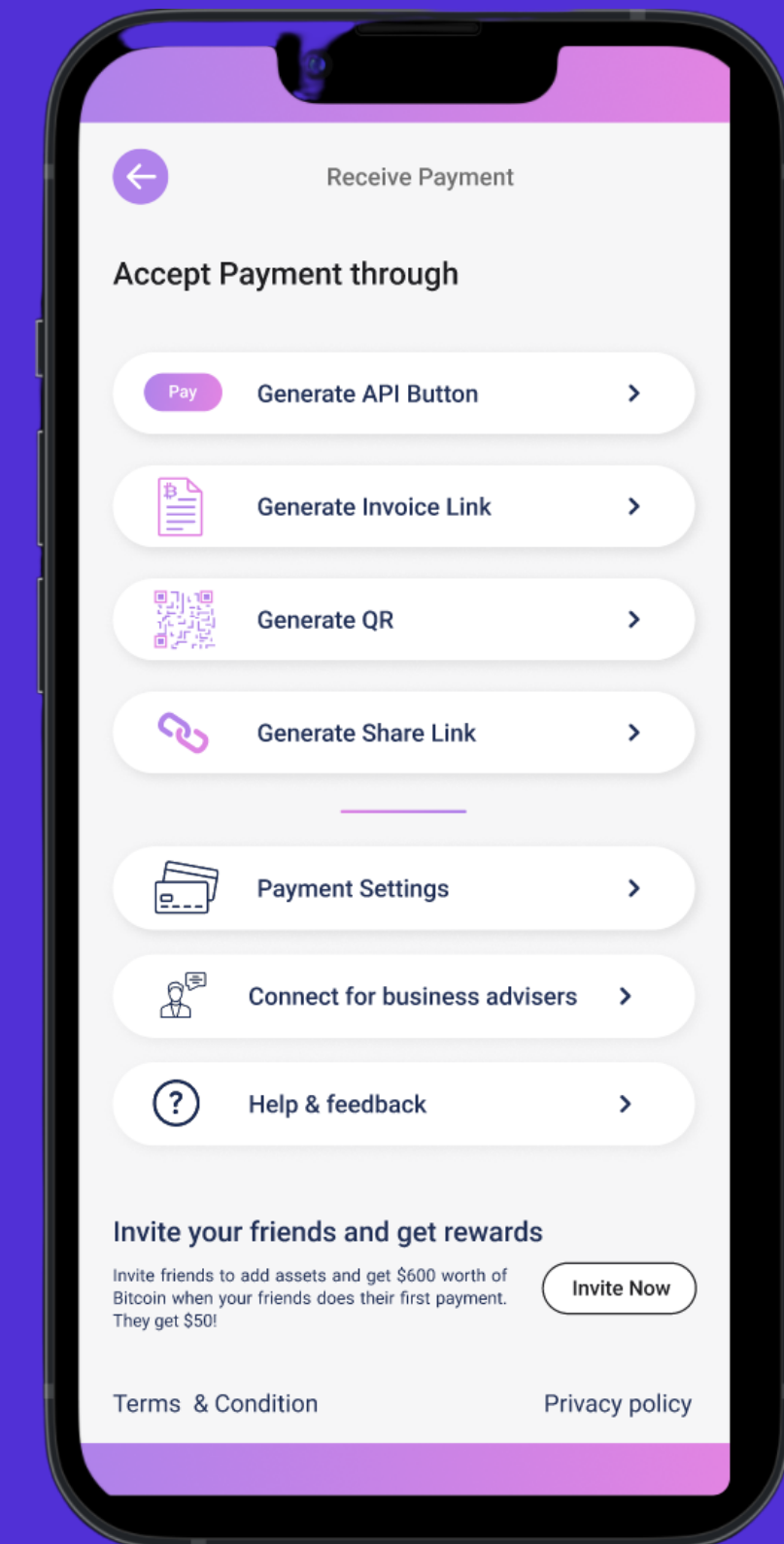
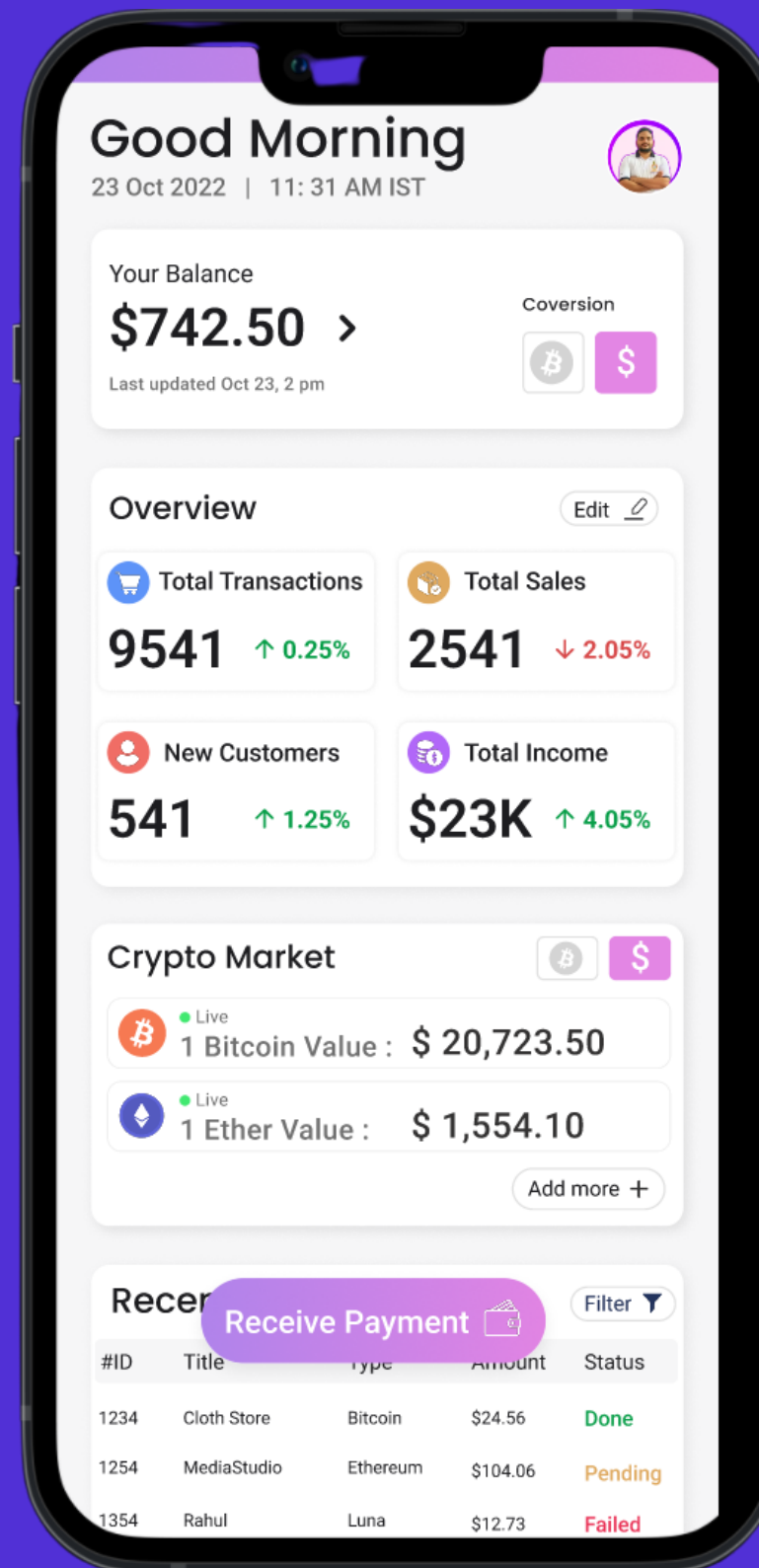
Competitive Analysis

Token symbol: CPT	Moonpay	Banxa	Transak	Simplex	CryptoPool
CryptoPool Pro : A Smart, Data Driven Analytics Platform	✗	✗	✗	✗	✓
Tokenomics Based Model	✗	✗	✗	✗	✓
CryptoPool Card : Our very own credit card	✗	✗	✗	✗	✓
No Onboarding Barriers : Local Payment Method Support	✗	✗	✓	✓	✓
Ease of Use	✓	✓	✓	✗	✓
Centralized Wallet	✗	✓	✗	✓	✗

The CryptoPool Pro Plan

CryptoPol Pro : For merchants having enormous amounts of transactions everyday. A smart data driven analytics platform.

We enable performance marketing on transactional data



How does our Staking Based Payments System work?

You're a user that wants to buy Bitcoin/ethereum, or any other cryptocurrency from us, we may provide it for anywhere between 3-4%,

You, as a user, have different options :

- Buy the desired cryptocurrency at the given price.
- Buy and stake a certain amount of CPT to reduce this charge, the More CPT's you stake, the lesser the charge per transaction will be.
- In the advance method, we provide 2 kinds of staking, one is the regular staking, another is LP staking, if the user stakes for the LP(Liquidity Pool) of CPT/BTC or CPT/ETH, they get a 1.25x discount

%
3-4

Standard

Buying/Selling any
Cryptocurrency

Eth-based tokens have a
higher minimum Value
Fast Transactions

%
1-2.5

Advance

Buying/Selling
cryptocurrency after
staking CPT

Ultra-Fast Transactions

What if the users want an even cheaper rate?

You're a user that wants to buy Bitcoin/ethereum, or any other cryptocurrency from us, we may provide it for anywhere between 3-4%,

You, as a user, have different options :

- Buy CryptoPool Token from us directly at a much cheaper rate.
- Swap the CryptoPool token at our platform through the APIs we provide of DEX's like Uniswap and PancakeSwap, we will maintain pools of CPT with major coins like BTC, ETH, etc.

%
3-4

Standard

Buying/Selling any
Cryptocurrency

Eth-based tokens have a
higher minimum Value
Fast Transactions

%
0.5-0.7

Popular

Buying/Selling
CPT(CryptoPool Token)
Ultra-Fast Transactions
Extremely Cost Effective

Fee Structure (Tier Based System) for End Users

CryptoPool

%

3-4

Standard

Buying/Selling any token
Eth-based tokens have a
higher minimum Value
Fast Transactions

%

0.5-0.7

Popular

Buying/Selling

CPT(CryptoPool Token)
Ultra-Fast Transactions

%

1-2.5

Advance

Buy CPT, Stake it
Buy any other token for a
better price, the more
CPT you stake, the
better the price

Ideal Customer Profile(ICP)

Target Market 1

Global Gaming Corporations, a majority of our clients are global gaming corporations headquartered offshore. We help them onboard more users through acceptance of cryptocurrencies

Target Market 2

American Merchants who require crypto payment services that includes giant fortune 500 companies and SME's



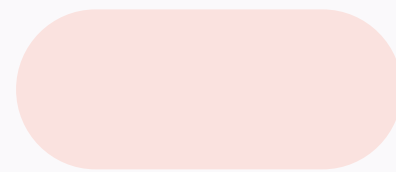
Traction



Transaction Volume per Day

We have signed clients with an expected transaction volume of \$1,200,000 a day

This translates to around 438 Million USD in transaction volume over a year's time.



Geographical Location of Our Clients

The Majority of our clients are from Singapore, and offshore and some have worldwide operations spanning many other countries.

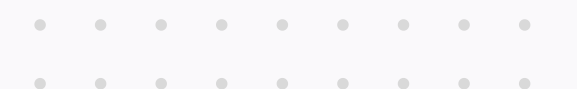
The majority companies that we are catering to are global gaming firms, headquartered offshore.



Expected Revenue

Our expected revenue around \$13,500,000 which is over 10 million dollars in expected ARR in a short span since the time from launch.

Our major revenue initially will be from transactions, we will start charging tokens to list on our platform when we gain the desired traction mentioned above, about 6-12 months from launch.



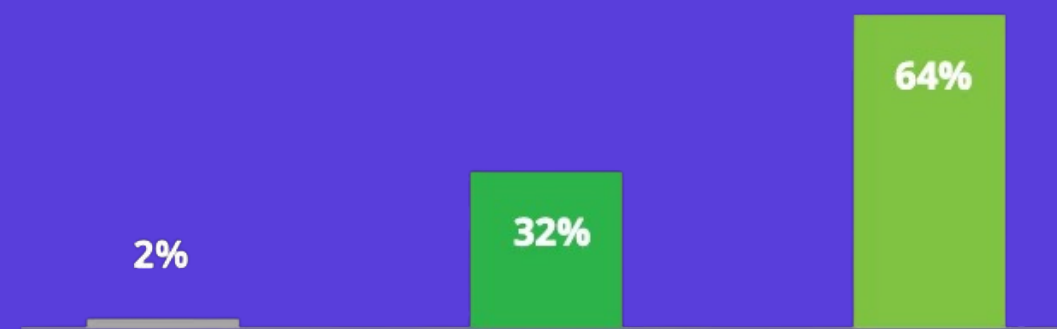
75% of American Retailers Eyeing Crypto Payments in the next 24 months : Deloitte

Sentiments around digital currency



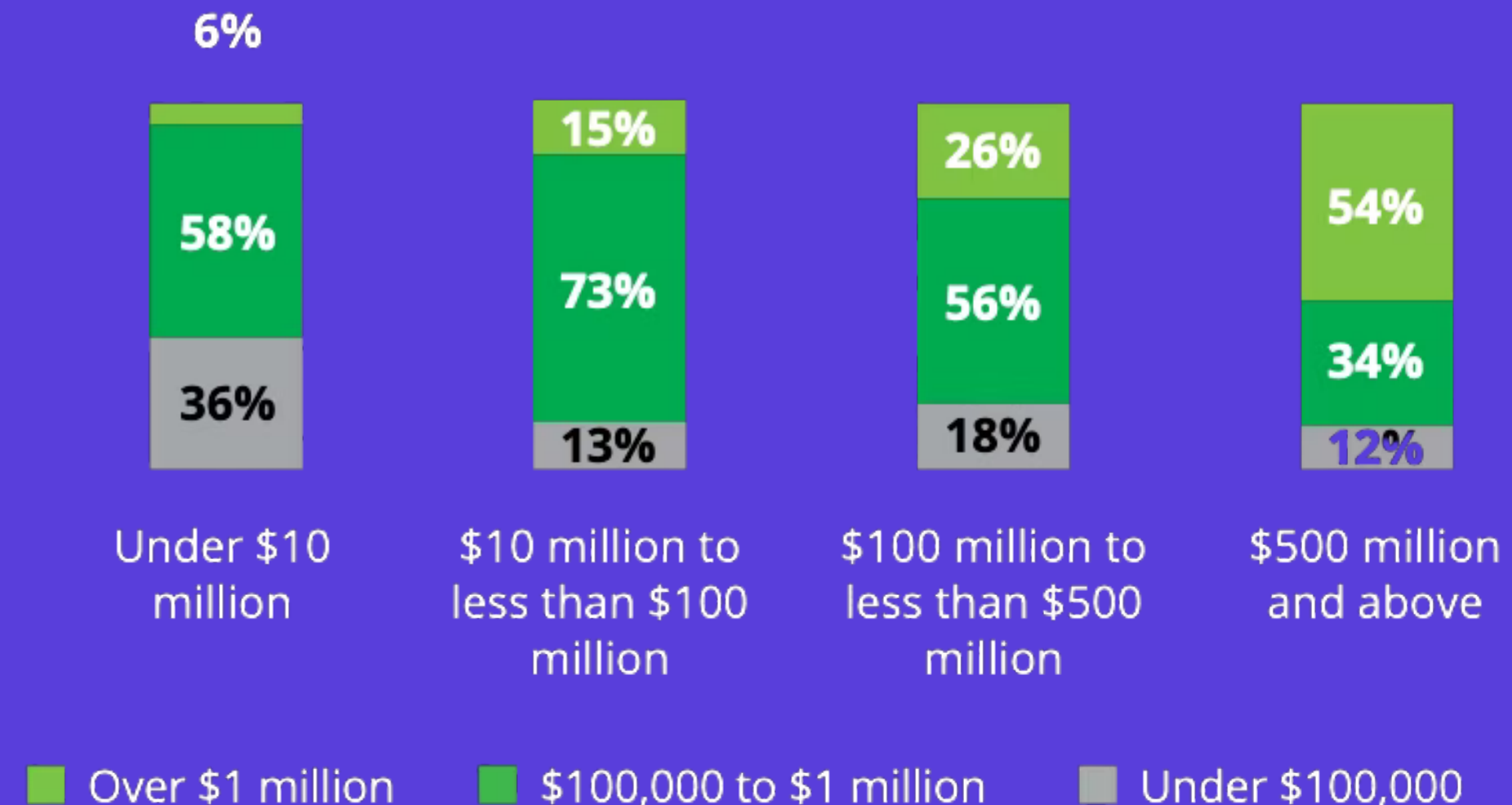
■ Agree/Strongly agree

Current customer interest in digital currency



■ Minimal interest ■ Moderate interest ■ Significant interest

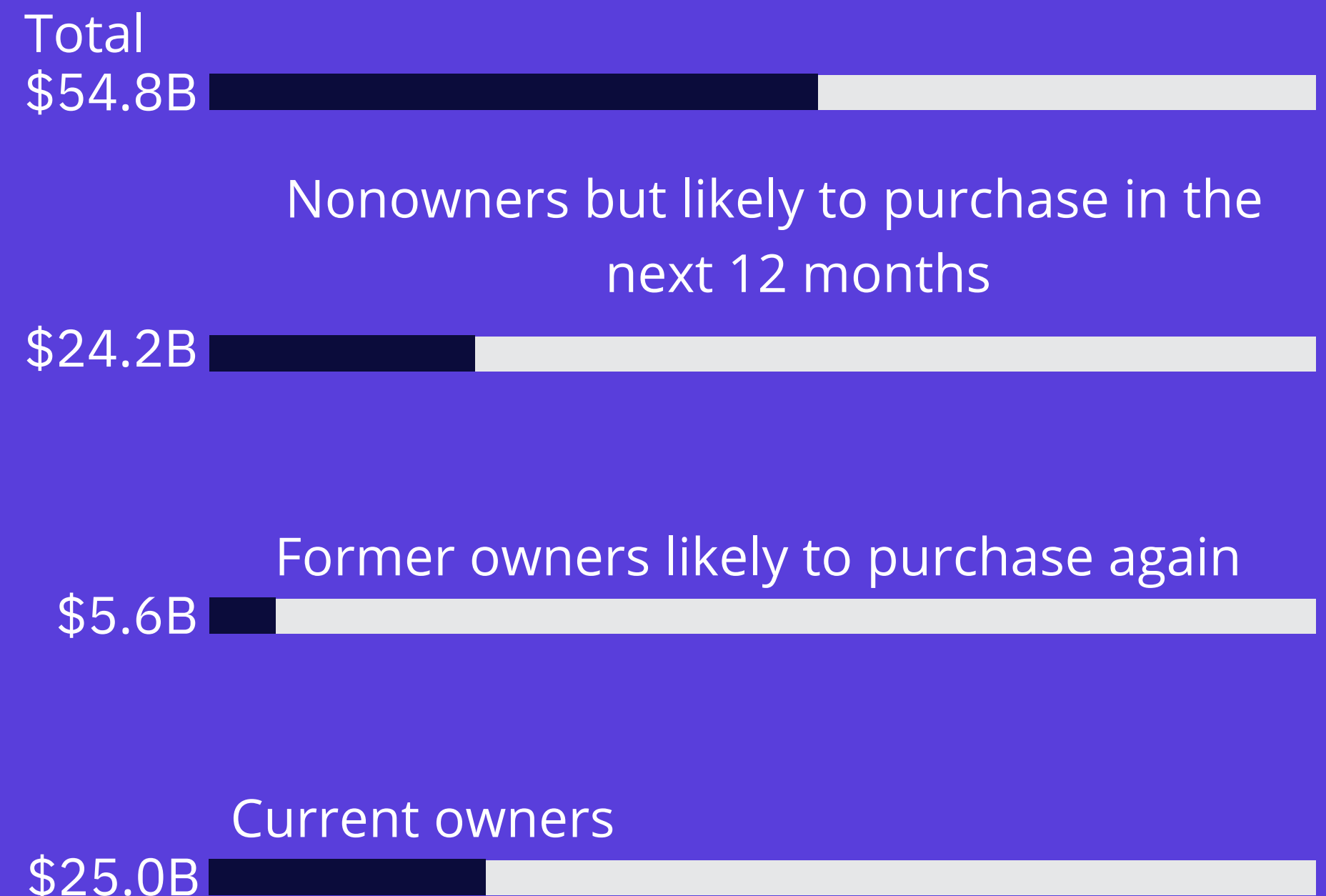
% level of investment in enabling digital currency payments by organization revenue size



Forty-six million U.S. consumers say they are likely to make at least one purchase with cryptocurrency in the next year.

Purchases using cryptocurrency market potential, by cryptocurrency ownership

Potential amount of cryptocurrency purchases by consumers



Source: PYMNTS.com | The Cryptocurrency Payments Report

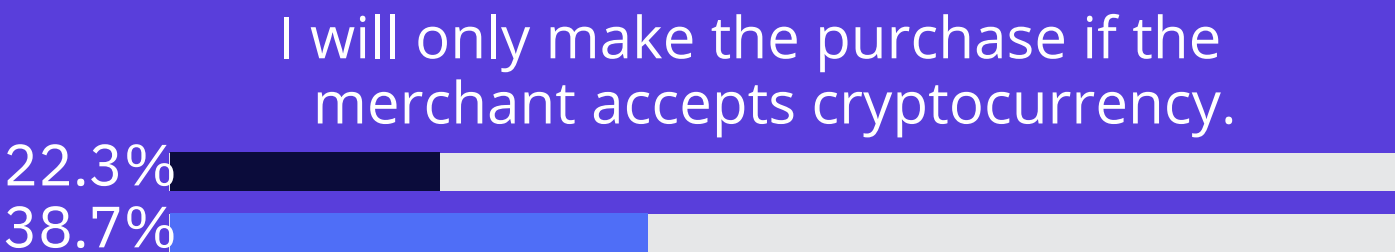
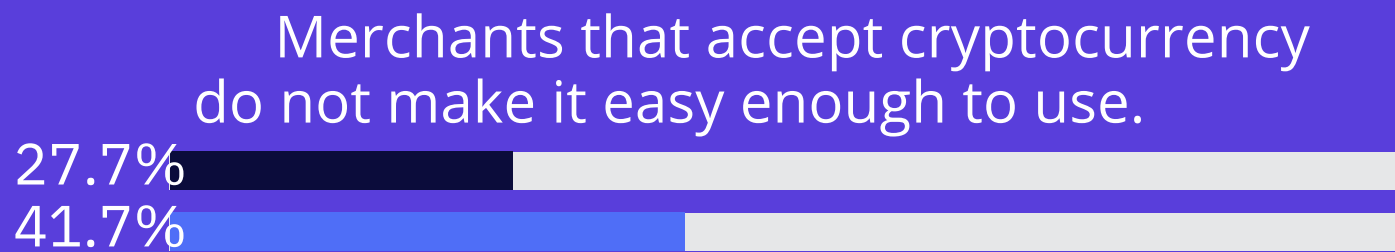
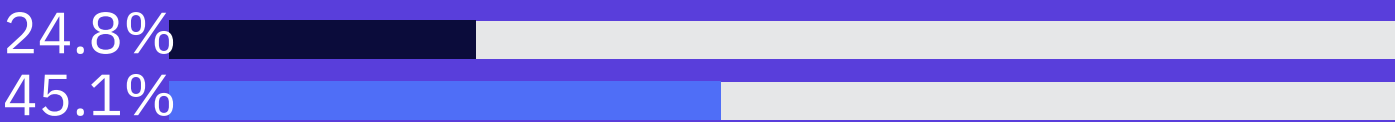
Cryptocurrency acceptance will drive new sales for merchants.

Cryptocurrency owners' and nonowners' opinions of how merchants handle cryptocurrency

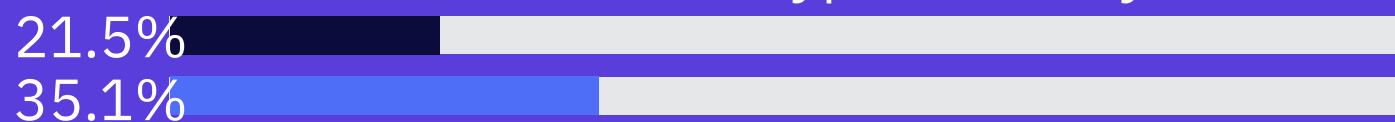
Consumers' opinion of how merchants handle cryptocurrency, by ownership status



I trust merchants that accept cryptocurrency more than those that do not.



I am unlikely to make large purchases at merchants that do not take cryptocurrency.



Source: PYMNTS.com | The Cryptocurrency Payments Report











Nonowners
Owners

Opportunity

Millennials are particularly interested in paying for retail products, streaming services and financial services using cryptocurrency.

Cryptocurrencies have gained momentum with consumers as a trusted payment option.

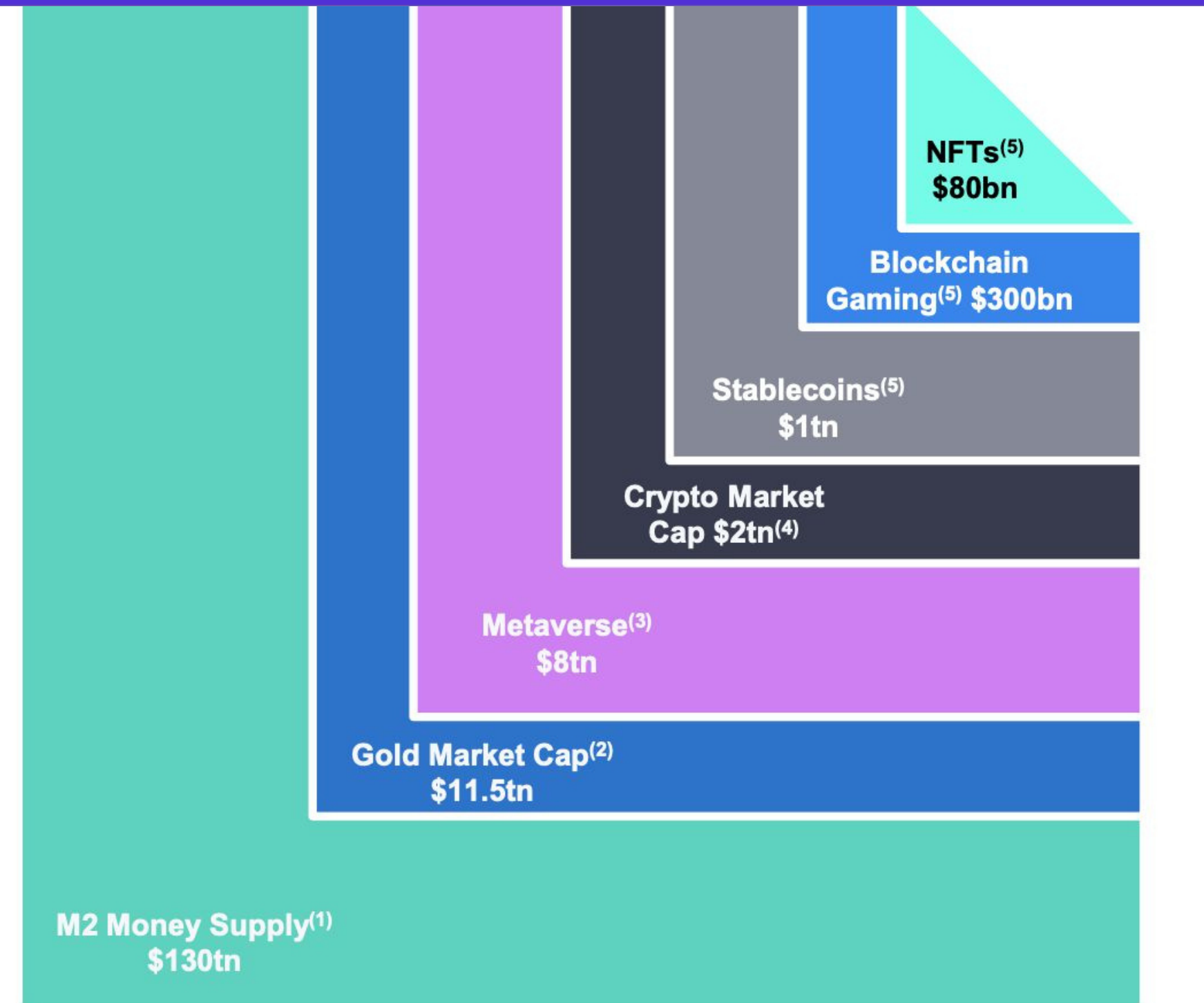
TABLE 2:
Purchases and interest in purchasing using cryptocurrency, by generation and product categories

Product categories	Purchases using cryptocurrency			Consumer spending ranking	Current or former owners who have made purchases using cryptocurrencies, by generation					Current or former owners who would consider purchasing in the future using cryptocurrency, by generation				
	Owners who purchased	Owners who would consider purchasing in the future	Cryptocurrency nonowners who would be interested in purchasing		 Generation Z	 Millennials	 Bridge millennials	 Generation X	 Baby boomers and seniors	 Generation Z	 Millennials	 Bridge millennials	 Generation X	 Baby boomers and seniors
At least one category	57.4%	92.6%	58.7%	-	72.2%	63.8%	62.7%	50.2%	28.1%	96.4%	93.1%	93.3%	92.9%	85.0%
Groceries	25.3%	51.4%	19.1%	3	29.8%	28.6%	28.6%	21.5%	14.2%	53.6%	51.1%	53.2%	54.5%	42.3%
Online gaming or gambling	25.1%	48.6%	13.9%	13	26.2%	28.6%	28.4%	23.7%	12.2%	54.3%	50.5%	49.1%	49.5%	30.4%
Streaming	24.1%	53.0%	20.4%	10	32.9%	28.8%	26.7%	18.1%	6.9%	47.6%	53.2%	54.9%	58.9%	44.6%
Computers and electronics	24.1%	57.8%	19.4%	14	26.9%	28.9%	25.4%	19.4%	10.9%	59.2%	54.8%	59.8%	64.4%	52.9%
Financial services	23.3%	57.8%	14.0%	2	23.6%	27.6%	25.2%	20.0%	11.5%	56.9%	56.4%	60.4%	63.4%	51.6%
Restaurants/food delivery	23.2%	52.9%	18.9%	4	30.3%	26.2%	25.7%	19.6%	9.2%	52.7%	53.4%	54.1%	54.5%	46.7%
Clothing and accessories	22.9%	54.2%	19.0%	7	25.4%	26.8%	27.7%	20.6%	8.3%	54.9%	53.0%	55.3%	58.8%	47.0%
Entertainment and media	21.2%	55.7%	13.0%	11	26.4%	24.7%	23.6%	16.9%	9.4%	60.6%	55.4%	56.2%	59.1%	41.6%
Furniture and appliances	18.6%	57.9%	14.3%	8	21.5%	22.8%	21.9%	15.1%	5.3%	55.7%	57.4%	59.1%	62.5%	51.1%
Professional services	18.5%	55.7%	9.4%	12	18.3%	21.6%	18.7%	17.0%	8.9%	53.8%	57.9%	61.1%	59.2%	40.6%
Jewelry	18.3%	54.8%	12.1%	15	24.3%	20.6%	18.8%	15.6%	6.4%	54.9%	54.8%	59.4%	61.0%	39.3%
Travel and leisure	17.4%	62.6%	18.6%	6	14.0%	21.6%	19.3%	16.3%	6.0%	65.3%	61.6%	63.3%	65.7%	55.9%
Real estate	17.1%	57.9%	12.0%	1	25.8%	18.8%	17.4%	13.6%	7.4%	53.0%	60.4%	62.3%	63.1%	40.6%
Education/training services	16.7%	52.6%	7.8%	9	21.9%	19.5%	16.4%	14.5%	3.1%	50.3%	54.5%	58.5%	57.8%	34.3%
Autos, boats or other vehicles	16.2%	55.9%	11.9%	5	17.5%	20.4%	17.4%	13.4%	3.4%	53.0%	56.3%	59.4%	61.2%	44.7%

Growth Strategy

CryptoPool

- Focused execution on global expansion
- Acquire new crypto licenses and registrations globally
- Growing B2B customer base
- Expansion of coins and opportunities in DeFi , NFT, Metaverse and Blockchain Gaming sectors



Digital Asset TAM

(1) The World Bank as of 2019. (2) 8MarketCap.com. (3) CNBC, November 2021. (4) Total Crypto Market Cap, Yahoo. (5) The Global Economy, Juniper Research (Jul-2020).

(6) Unique blockchain wallets as of January 11, 2021. Blockchain.com. (7) World Bank and World Info Meters.

Note: Global Bank Assets as of Jan 2020 according to Institute of international Finance. Global Payments based on forecasted 2022 B2B cross border payments market size.

Meet the Team



Aviral Agarwal

Chief Executive Officer

- BITS Pilani
- Professional Trader
- INDMoney (Software Dev)
- Barco Electronics (Software Dev)



Pratik Gauri

Chief Advisor

- Founder and CEO @5irechain valued at 1.5 B dollars
- Entrepreneur creating 5th Industrial Revolution
- Times 40u40, Greenbiz 30u30 and Asiaone 40u40 most influential leaders



Theodor Chichirita

Chief Technology Officer

- CTO and Co-Founder of Playter a London based B2B BNPL Fintech
- Grew the team from 2 to 20 in less than a year. Raised £55m and built a client centric BNPL platform to lend up to £1mil.



Neiharika Rajiv

Business Advisor

- Partner @ Encuby Angel Network
- Experienced Angel investor
- Marketing & Strategy Expert
- Ex - Mckinsey and Ex- Dell

Meet the Team



Jeremy Joo

Tokenomics Expert

- COO at UnicoindcX Ltd
- Principal Officer at UTEX Asia Ltd
- Country Manager at Priority Token



Amulya Agarwal

Technical Lead

- Ixigo
- Ex- Paytm
- Ex- mFine



Mudit Marda

Technical Advisor

- CTO and Co-founder at Drife.io
- Co-Founder at DEXAuction



Aakash

Senior Backend Engineer

- CSE From BITS Pilani
- D.E Shaw



Yamparala Rahul

Senior UX Designer

- Lead UX Designer at DETRIX.io
- Founder Of YamparalaMedia